

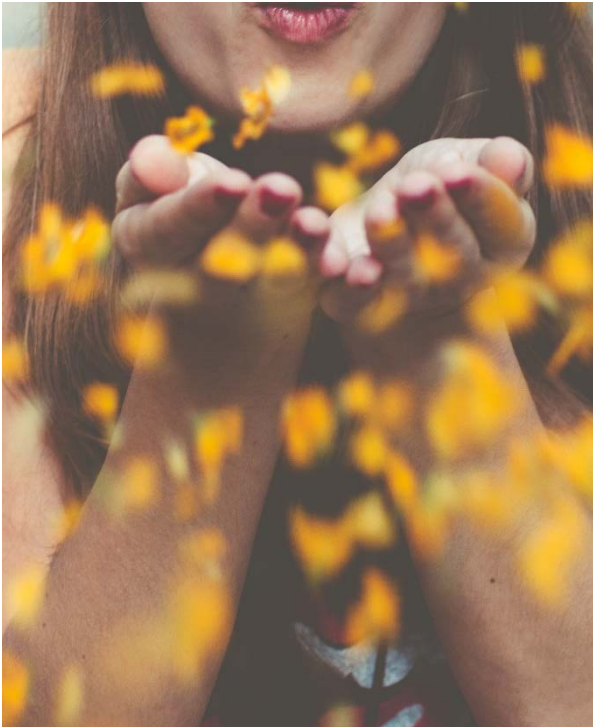


SUSTAINABLE BUSINESS

RETAIL SCIENCE LAB

CLASS OVERVIEW

no fear recommendations



2.5 hour lab in your salon

Take the fear out of being your best

Discover the science behind how client retention, new client referrals and retail recommendations are related

Learn the art of the recap

The power of 3!

Study why clients shop in salons and why they shop elsewhere

Adopt simple systems used in top salons for best in class results

Hold yourself and your team accountable; track & report your sales success

Learn new retail recommendation verbiage

Learn about the latest and greatest Davines news, education and events

Smart, Simple, Sustainable!

Biaggi's Ristorante Italiano

320 Collins Road NE, Cedar Rapids

Monday, October 15

12:00 – 2:30 pm

Class Fee: \$120.00

Gift With Purchase Promo included in \$120 class fee:

- ***12 Travel OI Milk***
- ***5 Pancarte Signs:***
Buy any 2 Davines retail products, get 1 free Travel OI Milk

Salon must track sales 90 days prior & 90 days after Lab

Independent. Authentic. Dedicated.

SOS
salononlysales
76